Confederation Life 95TH ANNUAL REPORT 1966

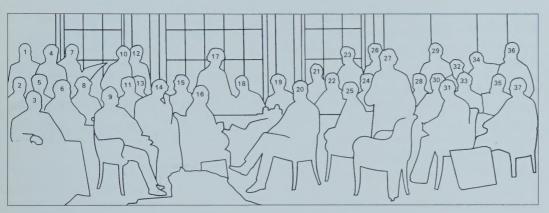


THE FATHERS OF CONFEDERATION



Confederation Life Collection

A TREASURE RESTORED



In 1883 the Canadian government commissioned 34vear-old Robert Harris to record the Charlottetown Conference of 1864. His painting was to include the 23 Fathers who met there and the secretary, Hewitt Bernard. Asked to change the setting to the Quebec Conference later the same year, he rearranged the picture and added 10 figures. While the preliminary sketching was done in Charlottetown, the actual painting was executed in a Montreal studio, in a building where Confederation Life once had offices.

The painting was completed and unveiled in May, 1884 in the Parliament Buildings in Ottawa. While Harris was honeymooning in Europe it was extensively photographed, and he lost any royalties from copyright. In 1910 it travelled to England, was shown at the Festival of Empire in 1911 in a third-size model of Canada's Parliament Buildings, and returned home. Ironically, it was destroyed when the centre block of the buildings burned on February 3, 1916.

Restoration of this lost heirloom and its presentation

to the Canadian nation constitutes Confederation Life's main Centennial project.

The painting reproduced on the opposite page is the minutely precise preliminary model by Rex Woods, responsible for twelve of the works in the company's Canadian historical collection. His final painting for presentation in the House of Commons measures 14 by 8 feet framed. Representing five years of research, it includes the three Fathers who were officially recognized during the Diamond Jubilee in 1927, as delegates to the London Conference of 1866. Seated at the right is John W. Ritchie, Nova Scotia, and beside him Robert D. Wilmot, New Brunswick. Standing behind is Sir William P. Howland, who was one of the founders of Confederation Life and its president for 28 years. The portrait above is a tribute to Robert Harris, CMG, RCA, the original artist. Like Rex Woods, he was captivated by the depth of character of the statesmen he was portraying, and by their determination to make their vision of union a reality!

- 2. William H. Steeves, N.B.
- 4. William A. Henry, N.S.
- 5. Charles Fisher, N.B.
- 6. John Hamilton Grav. P.E.I.

- 8. George H. Coles, P.E.I.
- 9. S. Leonard Tilley, N.B.
- 10. Frederic B. T. Carter, Nfld.

- 13. Edward B. Chandler, N.B.
- 14. Alexander Campbell, Canada
- 16. Hector L. Langevin, Canada East
- 17. John A. Macdonald.
- Canada West

- 19. Sir Etienne P. Taché, Canada
- 20. George Brown, Canada
- 22. Alexander T. Galt, Canada
- 23. Peter Mitchell, N.B.
- 24. James Cockburn, Canada West
- 26. Robert B. Dickey, N.S.

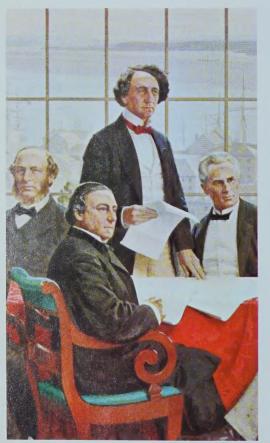
- 29. William H. Pope, P.E.I.

- 32. Andrew A. Macdonald, P.E.I.
- 34. John M. Johnson, N.B.
- 35, Robert D. Wilmot, N.B.
- 36. William P. Howland, Canada
- 37. John W. Ritchie, N.S.

Portrait: Robert Harris, CMG, RCA

La version française de ce Rapport Annuel sera envoyée sur demande à toute personne intéressée.

1966 ACHIEVEMENTS AT A GLANCE



Sir John A. Macdonald, Canada West, is flanked (left) by Sir Adams G. Archibald, Nova Scotia; Sir Hector L. Langevin and Sir George Etienne Cartier, both Canada East.

	1	965	1966	
New Business—Premiums		Amount		
Individual	\$ 6,229	000	\$ 7,345,000	
Group	8,768	,000	12,157,000	
New Business—Amounts				
Individual Life	284,907	,000	323,202,000	
Group Life	300,069 5 £ 4 37 (3		345,917,000	
Business in Force—Amounts	,			
Individual Life	2,167,393	,000	2,306,401,000	
Group Life	1,816,205	,000	2,106,057,000	
Annuities and Pensions (Equivalent Basis)	684,987	,000	637,283,000 5049 741000	
Health Insurance in Force—Premiums	21,656	,000	31,208,000	
Benefits				
Contractual Payments to Policyowners and Beneficiaries	63,233	,000	75,868,000	
Dividends and Refunds to Policyowners	8,743	,000	9,817,000	
Assets	630,858	,000	662,203,000	
Reserved Surplus	50,690	,000	52,775,000	
Rate of Investment Income Earned net of Investment Expenses	5.	72%	6.02%	

DIRECTORS

J. K. Macdonald, President Director, Canada Permanent Trust Company Director, Consumers' Gas Company

D. A. McIntosh, Q.C., Vice-President Director, Argus Corporation Limited Director, Bank of Montreal

C. D. Devlin, Vice-President

G. M. Black, Jr.

Director, Argus Corporation Limited
Director, Dominion Tanners Limited

R. F. Chisholm, O.B.E.

Executive Vice-President and Director, Dominion Stores Limited Director, R. L. Crain Limited

P. P. Daigle

Director, RCA Victor Company Limited Director, Dominion Stores Limited

J. C. Davidson

Executive Vice-President, Confederation Life Association

H. G. De Young

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President, Harding Carpets Limited Director, The Toronto-Dominion Bank

G. E. Mara

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R. H. L. Massie

President, The Dominion Insurance Corporation
Director, Firemen's Insurance Company of Newark,
New Jersey

H. C. F. Mockridge, Q.C.

Director, The International Nickel Company of Canada, Limited Director, Bank of Montreal

A. Monast, Q.C.

Director, Canadian Imperial Bank of Commerce Director, Noranda Mines Limited

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Chairman, Dover Corporation (Canada) Limited Director, Montreal Trust Company

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President, Trumbull Lyons Ltd.

Director, B.C. Power Corporation Limited

J. P. R. Wadsworth

Vice-Chairman, Canadian Imperial Bank of Commerce Director, Pilot Insurance Company

95TH ANNUAL REPORT OF THE DIRECTORS



John K. Macdonald, President

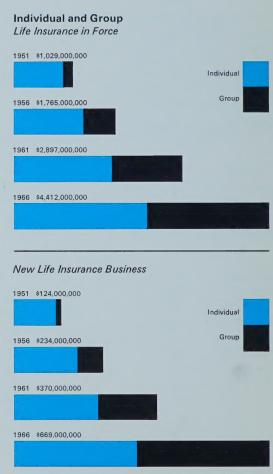
The Directors report another outstanding year for Confederation Life Association as demonstrated by the accompanying Statement of Operations and the Balance Sheet as at the 31st of December, 1966. Additional information is included in this and other pages.

Premiums on new policies sold by the Field Force amounted to \$19,502,000. Of this total, \$12,157,000 was from Group policies, a gain over 1965 of no less than 38%, while \$7,345,000 was from Individual policies, an increase over 1965 of 18%.

These premiums purchased Group Life sums assured of \$345,917,000, and Individual Life sums assured of \$323,202,000.

Considerable contribution to the total sales results also came from the Association's growing Health business, new premiums from which increased during the year by 60%. In addition, new premiums to purchase annuities amounted to \$1,869,000 during the year.

Life insurance in force totals \$4,412,458,000 which, together with the equivalent annuities in force, now amounts to over \$5 billion in force. Assets covering the liabilities and surplus amount to \$662,203,000.



Highlights of 1966

cited.

We feel that the major reorganization referred to in our report last year and implemented in 1966 has contributed greatly to these splendid results. The growth of the Association during 1966

Still further growth is anticipated in 1967. This will be aided by the opening, in 1966, of eight new Branch Offices and General Agencies in

Canada, the United States, and the Caribbean areas.

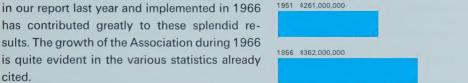
Reference is made to certain developments contributing to this growth because they are themselves comparatively recent innovations. One is the sale of Long-Term Disability Group

benefits. These constitute an increasingly important segment of our Group business. The other is the establishment of segregated funds

which, in the Group Pension field, make available to our clients a flexible method of providing pensions for their employees. We are also offer-

insurance policies.

ing to individual insurers segregated fund options which may be added to their basic Assets



1961 \$499,000,000



Reserved Surplus



1951 \$19,000,000

1961 \$38,000,000

1966 \$52,000,000

The Board is pleased also to record that in December, 1966 it approved increases in the level of dividends in many important areas of the Association's activities for the sixth year in suc-

cession.

advanced.

For these most gratifying results the Board extends thanks to the field and office staffs of the Association throughout the world. In ending this report, reference should be made

to the Association's Centennial project of commissioning the repainting of the Robert Harris portrait of the Fathers of Confederation for presentation to the nation. In addition, the Association is taking part in the Meditheatre exhibition sponsored by the life insurance companies in Canada at Expo 67. Both projects are well

President



Sir Etienne Paschal Taché, chairman at Quebec, did not live to see the fruits of his labour. He died July 30, 1865 at age of 70. In foreground is Brown of *The Globe*.

Assets which assure runninent of habilities	1900	1300
Bonds and Stocks The values of these securities as authorized by the Department of Insurance, Canada, are, in the aggregate, greater than book values converted at corresponding rates of exchange. Included in the holdings are 100,000 shares of the Association's capital stock carried at \$1,800,000 (1966).	\$307,122,708	\$301,182,341
Mortgage Loans and Sale Agreements on Real Estate	237,401,332	269,543,778
Segregated Investments	9,685,577	13,040,728
Head Office Premises and Properties Purchased for Income	15,854,400	17,665,319
Loans on Policies Policyowners have borrowed these monies by using their policies as collateral security.	32,994,650	36,918,466
Cash on Hand and in Banks, Including Time Deposits These cash balances are carried to make prompt payment of all liabilities falling due.	9,516,752	3,919,578
Interest and Rents Earned but not yet Received Interest on investments is earned continuously, but is collected only on specific interest due dates.	7,898,968	8,174,617
Premiums in Course of Collection and Other Assets	10,383,866	11,758,329
Auditors' Report We have examined the balance sheet of Confederation Life Association as at December 31, 1966 and the statement of operations for the year ended on that date. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances; the liability to provide for payments guaranteed under insurance and annuity contracts and the dividends to be paid to policyholders were determined and certificate by the Association's Actuary. Based on our examination and the certificate of the Actuary, we report that in our opinion the accompanying balance sheet and the related statement of operations present fairly the financial position of the Association as at December 31.		

1966 and the results of its operations for the year ended on that date.

If current rates had been used, the surplus as shown would be increased.

The assets and liabilities in currencies other than Canadian are shown at book rates which approximate current rates.

Assets which assure fulfilment of liabilities

1966

Liabilities to policyowners, beneficiaries and others	1965	1966
Policyowners' Insurance and Annuity Reserve The amount required, in addition to future premiums and interest, to ensure the payment of benefits under insurance and annuity contracts.	\$507,890,310	\$519,304,297
Policyowners' Deposits at Interest Policy proceeds, amounts to pay future premiums and dividends left with the Association to be accumulated at interest.	31,234,431	33,013,126
Segregated Funds	9,685,577	13,040,728
Policy Benefits in Process of Payment Claims for which documents not complete and provision for those of which advice not yet received.	13,499,098	17,185,442
Dividends and Refunds to Policyowners Provision for dividends and refunds payable in the next and later years.	8,913,997	10,183,366
Other Liabilities Amounts received and not yet allocated, together with provision for taxes and other expenses.	7,944,391	6,600,493
Contingency Reserve		9,100,000
Capital Stock 100,000 shares of \$10 par value.	1,000,000	1,000,000
Reserved Surplus This amount is held in reserve to reinforce the Association's security.	50,690,449	52,775,704
	\$630,858,253	\$662,203,156

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STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 1966



In profile is Sir Samuel Leonard Tilley, provincial secretary, New Brunswick. Jean Charles Chapais was commissioner of public works, Canada, and attended only Quebec Conference.

	1965	1966
Income		
Premiums from Policyowners	\$103,456,605	\$108,233,107
Interest, Dividends and Rents from Investments, less Investment Expenses	33,579,654	37,185,331
	\$137,036,259	\$145,418,438
Use of Income		
Death Claims	\$ 19,131,274	\$ 20,725,717
Endowments Matured	7,685,278	8,889,081
Annuity Payments	4,522,741	5,076,753
Disability and Health Benefits	16,574,293	23,352,513
Surrender Payments	13,795,524	16,233,996
Interest to Policyowners	1,523,548	1,590,759
Dividends and Refunds Paid to Policyowners	8,743,486	9,817,025
For Policyowners and Beneficiaries	\$ 71,976,144	\$ 85,685,844
Increase in funds necessary for future contract payments, dividends and refunds	34,366,647	25,801,061
Service and Sales Expenses	16,776,697	18,582,525
Administration Expenses	4,918,744	5,319,448
Government Taxes and Licence Fees	2,302,110	2,448,747
	\$130,340,342	\$137,837,625
Net Income for the Year	\$ 6,695,917	\$ 7,580,813
Add (Deduct)		
Net Profit or (Loss) on investment transactions Writedown of asset values (writedown in each year includes \$800,000 per-	(1,169,701)	(1,483,163)
taining to the Association's capital stock acquired under mutualization plan)	(10,049,461)	(4,000,000)
Transfer from Investment Reserve	10,000,000	_
Transfer (to) or from Policyowners' Insurance and Annuity Reserve	(975,868)	9,087,605
Transfer (to) Contingency Reserve		(9,100,000)
Increase in Reserved Surplus	\$ 4,500,887	\$ 2,085,255
Reserved Surplus at Beginning of Year	46,189,562	50,690,449
Reserved Surplus at End of Year carried to the Balance Sheet	\$ 50,690,449	\$ 52,775,704

STATEMENT OF ASSETS



Only major change in new painting was addition of Fathers recognized in 1927-Robert D. Wilmot, N.B.; Sir William P. Howland, Canada; and John W. Ritchie, N.S.

The Assets of	of the Association were invested as at December 31, 1966, in the following	wing manner:	
15.60%	Bonds Government Governments of Canada, United Kingdom, British Commonwealth and United States of America Canadian Provinces Other Total Government Bonds	\$ 50,068,816 37,849,419 15,383,461 \$103,301,696	
4.47	Municipal	\$ 29,628,652	
21.12	Other Bonds Public Utilities and Transportation Industrial and Miscellaneous Total Other Bonds Total Bonds	\$ 36,588,932 103,287,191 \$139,876,123 \$272,806,471	
4.29	Stocks Preferred Common Total Stocks Total Bonds and Stocks	\$ 3,872,758 24,503,112 \$ 28,375,870	\$301,182,34
40.71	Mortgage Loans on Real Estate		269,543,77
2.67	Head Office Premises and Properties Purchased for Income Head Office Held for Income Total Properties Owned	\$ 5,322,830 12,342,489	17,665,31
11.14	Other Assets		73,811,71
100 %	Total Assets		\$662,203,15

OFFICERS

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	J. C. Davidson Executive Vice-President	W. J. Pratt, Personnel Executive	
Control	B. T. Holmes Vice-President and Chief Actuary	W. A. Allison, Director of Corporate Planning M. N. Brooks, Data Processing Executive P. D. Burns, Director of Systems Development and Computer Services	G. G. Myer, Actuary R. G. Stitt, Comptroller
nvestment	W. J. Farmery Vice-President and Treasurer	F. B. Brooks-Hill, Associate Treasurer R. E. Malone, Associate Treasurer	D. H. Patterson, Investment Manager for the United Kingdom A. J. Trusler, Associate Treasurer
Secretarial	M. F. Auden Vice-President and Secretary	J. C. Mortimer, Assistant Secretary W. Wallace, General Auditor	
Legal	R. M. Bell Vice-President and General Counsel	W. R. Learmonth, Associate Counsel	
Individual insurance	W. J. D. Lewis Vice-President, Individual Insurance J. H. B. Clover	Canada G. M. Cameron, Agency Vice-President, Canada W. H. Bartlett, Superintendent of Agencies D. C. Bennett, Superintendent of Agencies M. J. Boyce, Superintendent, Marketing Support J. P. S. Costigane, Superintendent of Agencies F. P. Cronk, Superintendent of Agencies R. Gauthier, Superintendent of Agencies H. W. Merrick, Superintendent of Agencies United Kingdom	United States P. W. Lloyd, Director of Agencies, United States J. T. Birkenshaw, Superintendent of Agencies R. H. Kay, Superintendent of Agencies Caribbean Paul Wortman, General Superintendent, Caribbean Administration G. W. Chalmers, Underwriting Officer D. C. Hartry, Superintendent of Agencies
	Vice-President and General Manager for the United Kingdom	 D. H. Patterson, Investment Manager for the United Kingdom K. Robson, C.B.E., M.A., M.D., F.R.C.P. (Lond.), Chief Medical Referee for the United Kingdom J. H. S. Thomas, Agency Manager for the United Kingdom R. E. White, Chief Actuary for the United Kingdom 	E. Ruse, Actuary J. E. Smart, Executive Secretary, Individual Insurance R. D. Wright, Superintendent of Agency Administration
Group Insurance	D. E. Watts Vice-President, Group Insurance	Sales D. A. Telfer, General Superintendent, Group Sales K. T. Paton, Superintendent, Group Sales, Canada W. J. Sweeney, Superintendent, Group Sales, United States Paul Wortman, General Superintendent, Caribbean	Administration J. M. Gill, Group Actuary J. B. Heard, Group Secretary R. L. W. Till, Group Actuary, Pensions
Medical		C. D. Gossage, O.B.E., M.D., F.R.C.S. (Edin.), Chief Medical Director H. E. Pugsley, M.D., F.R.C.P. (C), Medical Director	K. Robson, C.B.E., M.A., M.D., F.R.C.P. (Lond.), Chief Medical Referee for the United Kingdom H. A. W. Smith, B.A., M.D., Associate Medical Director

FIELD ORGANIZATION

Canada	City	Manager				United States (continued)		
British Columbia	New Westminster Vancouver Vancouver-Centre Vancouver-West	G. W. Henderson D. R. McDougall W. Jahnke		Montreal-Royal Montreal-St. James Montreal-St. Laurent Montreal-Victoria	T. Demos R. Desnoyers L. A. Baar B. Marano	Massachusetts Michigan	Boston Worcester Detroit	Wm. L. McAree J. J. Pietro, Jr. W. T. Fitzgerald
	Victoria	W. H. Fuller		Montreal-West	J. G. Beausejour	Michigan	Flint	W. S. Seymour
Alberta	Calgary Edmonton	W. E. Purvis J. F. Roth		Quebec Sherbrooke	R. Goyette A. Turcotte		Grand Rapids Lansing	R. L. Carpenter D. J. Moody
Saskatchewan	Regina Saskatoon	S. J. McKee N. T. Crowell	New Brunswick	Fredericton Saint John	A. G. Andrew R. E. Hart	New Jersey	Newark	Life Service Agency Inc., Wm. S. Vogel, President
Manitoba	Winnipeg	G. Hunt	Nova Scotia	Halifax	W. K. Webb		Newark	Underwriters Service Agend
Ontario	Barrie	H. K. Mitchell	Prince Edward Island	Charlottetown	V. F. MacDonald		Orange	of New Jersey, I. Stein, President
	Brantford Hamilton	H. W. Cowan	Newfoundland	St. John's	G. I. Hill			Whitney Associates Inc., E. H. Whitney, President
	Hamilton-Centre Hamilton-City	H. J. Warner A. W. Brewer					Pompton Lakes	Pettet Associates Inc.
	London H. H. Thoms			City		Ohio	Akron	V. L. Woodrum
Kitchener-Waterloo London Niagara Falls Oshawa Ottawa Peterboro Port Arthur Sudbury Toronto		Kitchener-Waterloo D. R. Armstrong Jondon H. H. Thomson Hiagara Falls E. D'Agostino Ushawa V. Burke		City	Manager or General Agent	Cincinnati Cleveland Cleveland-West Cleveland-Brokerage Columbus Steubenville	Cleveland Cleveland-West	C. E. Romer
			Alabama	Birmingham	Murphy & Co. Inc.			R. D. Rufe
	Oshawa		Connecticut	Hartford	Underwriters Service Inc., B. B. Kaplan, President		Columbus	Wm. A. Petrak P. W. Haynes F. C. Biggio
	A. J. Gleeson E. M. Scott	Delaware	Wilmington	Quigley Inc., P. W. Quigley, Sr., President		Toledo-Brokerage	C. L. Mackall	
	Toronto Toronto-Central Toronto-City Toronto-East Toronto-Eglinton	to-Central E. A. Cain to-City R. K. Topping to-East D. C. Luttrell to-Eglinton W. C. Weaver to-Forest Hill J. L. Lyons to-North D. G. McEwan to-West R. L. Mitchell S. C. Minor	District of Columbia	Washington	Alton Inc., R. R. Parks, President	Pennsylvania	Philadelphia Philadelphia-Springfield	The second secon
			Oolumbia	Washington	Charles M. Fairchild		Philadelphia	Yoskin & Co. Inc., J. Yoskin II, President
Toronto-Eglinto			Florida	Miami	Hall Life Associates, Inc., F. S. Hall. President		Pittsburgh	The Wagner Agency, H. Wagner, President
	Toronto-North Toronto-West			Miami	Inter American Life Underwriters Agency, Inc., M. Rivera, President		Providence	Underwriters Service Agen of Rhode Island Inc.,
	Windsor			Tampa	Spradlin Life Associates, Inc.,			A. A. Wells, President
uebec	Montreal				D. B. Loveday, President	South Carolina	Columbia	Murphy & Co. Inc.
	Montreal-Central Montreal-City Montreal-East	M. Paquette J. A. L. Heppner L. J. Perreault	Georgia	Atlanta	Murphy & Co. Inc., K. J. Murphy, President	West Virginia	Wheeling	Alfred Paull Life Associates Inc.
		J. G. LeDroit		Honolulu	D. L. Mikaelian			H. M. Lewis, President

FIELD ORGANIZATION (continued)

United Kingdom	City	Manager	Caribbean and Atlantic	Islands (continued)		Investment Branches	City	Manager
	London Chief Office		Jamaica	Kingston	H. D. M. Orrett	British Columbia	Vancouver	Mortgage Manager G. A. Mavety
	London-Brokerage London-Central	E. F. T. Desbois E. Lowenstein	Puerto Rico	Hato Rey Santurce	D. R. Mulholland A. Bermudez L.	Alberta Manitoba and	Calgary	F. A. McQueen
	London-City London-North London-Port London-South	W. F. Clover T. W. Matthews D. J. Dunne S. Fowler	Trinidad	Port-of-Spain San Fernando	W. M. Date D. D. Evelyn	Saskatchewan Ontario Quebec	Winnipeg Toronto Montreal	F. J. Cameron C. E. Storey N. A. Rattray
	London-West End Belfast	J. J. Farquharson	Central America			United Kingdom	London	D. H. Patterson Investment Manager
	Birmingham-North Birmingham-South Brighton	A. J. Reid F. F. Davison S. J. Hawkins	Mexico	Mexico, D.F.				R. O. Lofts, Mortgage Officer
	Bristol Cardiff	J. B. Cockburn	Group Sales Offices					
South America Venezuela	Glasgow Hull Ipswich Leeds Liverpool Manchester Newcastle Nottingham Plymouth Reading Sheffield Southampton	T. Sawford J. B. M. Thomson W. S. Jack H. F. Wood S. P. Singer R. G. Duncan S. R. Monk W. V. Anderson R. Oliver E. J. Dawson G. A. Blakesley J. B. Payne E. F. Cross	Canada United States	Vancouver Calgary Winnipeg Sudbury Toronto Moncton Montreal Toronto	R. W. Runnalls, Group Pensions, Sales Manager W. G. Manning, Group Insurance Manager Special Accounts, Canada R. F. St. John, Manager K. J. Pollock, Manager J. G. Smith, Representative R. J. Wilcox, Manager B. W. Carpenter, Manager C. H. Costwell, Manager F. J. O'Neill, Manager D. M. Hare, Group Insurance Manager Special Accounts, United States H. P. Decker, Representative			
Caribbean and Atlan	tic Islands	Manager or Agent		Boston Chicago	J. J. Kelliher, Manager J. E. Nettleton, Manager			
Barbados	Bridgetown	J. W. Highton		Detroit Philadelphia	G. K. Godfrey, Manager			
Cuba	Havana	G. L. Gomez	Caribbean Dominican Republic	Santo Domingo	D. Barrera G., Representative			
Curacao	Willemstad	A. de Marchena	Puerto Rico Trinidad	Santurce Port-of-Spain	J. Cruz, Representative			
Dominican Republic	Santo Domingo	E. Villanueva	Venezuela	Caracas	C. P. D'Arcy, Representative G. Martinez, Representative			sketches copyrighted Confederation unless otherwise stated

A TRAVELLING GALLERY









Since being displayed at the annual meeting a year ago Confederation Life's 40 Canadian historical paintings have enjoyed 14 major exhibitions at home and abroad. For a month centred on the July 1-July 4 International Freedom Festival holiday they were at the Detroit Historical Museum.

- 1 British Columbia's Premier W. A. C. Bennett accepts token of a copy in oils of *The Cariboo Road* at Vancouver's Pacific National Exhibition.
- 2 Paintings provided novel atmosphere at Red Cross community blood donor clinic in company auditorium
- **3** At John Ross Robertson Public School a classroom becomes an art gallery, to delight of the children.
- 4 Larger paintings rode with passengers on a flight to London, via Amsterdam. An exhibition in *Sir John A. Macdonald House* marked opening of Canada's Centennial

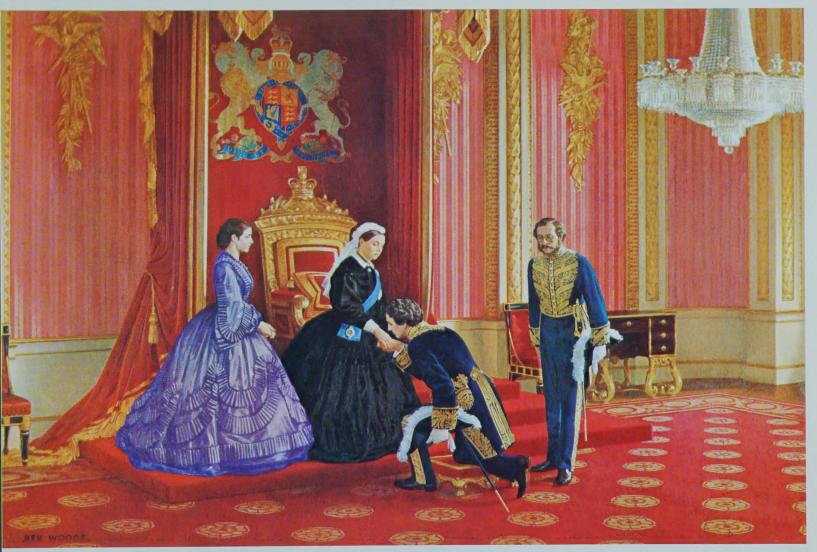
CENTENNIAL PORTFOLIOS



The forty paintings commissioned by Confederation Life since the 1927 Diamond Jubilee of Confederation have been exhibited widely. In addition they have carried Canada's story to many corners of the world as calendars, colour slides, prints and illustrations, in film and on television. Millions of copies have been provided for teachers and students in various forms.

In response to an increasing number of requests for subjects not readily available, two *Centennial Portfolios* are being issued. At a very nominal cost it will now be possible to obtain all forty of the paintings in print form, as well as the new painting of *The Fathers of Confederation*. Portfolio No. 1 will contain 20 matted prints measuring 20" by 16" to fit a standard frame. Each province and territory will be represented, together with events leading to Confederation. Portfolio No. 2 will contain the remaining 21 pictures in the collection. Each will be in an attractive portfolio in a protective mailing carton. They will be available after March 1 through the Head Office or Branch Offices.

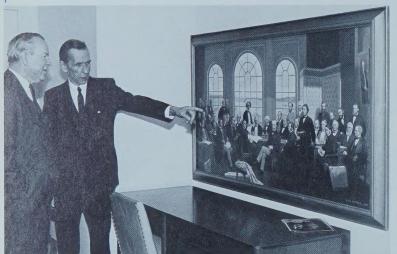
Prints shown on this page are: The First British Flag on North America—1497, Champlain in Huronia—1615, The Fathers of Confederation in London—1866, and Canada's Prime Ministers Since 1867.



A QUEEN'S TRIBUTE

Queen Victoria honours John A. Macdonald with a private audience in Buckingham Palace, February 27, 1867. Present are Princess Louise and Lord Carnarvon, colonial secretary.

THE CENTENNIAL PAINTING











- 1 Prime Minister L. B. Pearson asked artist Rex Woods some very penetrating questions on viewing preliminary painting of "Fathers."
- 2 Small painting fascinated the Charlottetown group who portray wives of the Fathers of Confederation.
- 3 Confederation Life's 10th floor board room provided ideal studio for the painting going to Ottawa.
- 4 Completely mobile easel was designed to facilitate the commission. Pencilled outline had been finished at this stage.
- 5 When the artist adds his signature he will have devoted almost three full years to the great undertaking.

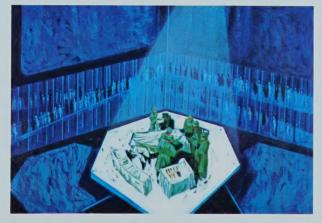
Man and His Health



EXPO 67 holds a mirror to *Man and His World*. Visitors enter a wonderland of futuristic pavilions and exhibits reflecting man's achievements in science, industry and the arts. The emphasis is on education—the accent on entertainment. Here are gathered the finest actors, dancers, comedians, singers and musicians. From April 28 to October 27 Canada welcomes some 70 countries to an international birthday party in Montreal, as a nation celebrates 100 years.

One of the most exciting chapters in the story of *Man and His World* is the *Man and His Health* pavilion. Here is pictured man's struggle for knowledge of himself and of the advances that affect the lives of all. Some of the mysteries of modern medical science are explained through live demonstrations on six stages and by film on three huge overhead screens. It is both astonishing and inspiring. Confederation Life is proud to be one of the life insurance companies in Canada sponsoring *Meditheatre* as their joint Centennial project.









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